



## California Association for Nurse Practitioners Monthly Chapter Communication / February 2014

February 24, 2014

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### Advocacy

This past Friday, February 21, was the Legislature's deadline for introduction of new bills for 2014. Our legislative advocacy team is reviewing the newly-introduced bills and determining which should be flagged for inclusion in our [online bill tracker](#). Subsequently, the Health Policy and Practice Committee will review these new bills to determine which will comprise CANP's legislative priorities for 2014.

Keeping momentum from 2013 and facilitating future advocacy campaigns, CANP has established points of emphasis for advocacy efforts in 2014, which include ways to enhance member engagement, means for effective media outreach, coalition building and PAC fundraising.

Still a vital component of these future efforts is that each chapter carries out the direction to appoint a chapter Legislative Representative to coordinate outreach on the part of each individual chapter through Stephanie.

### Action for Chapters:

- Utilize Grassroots Coordinator Stephanie Tseu ([canpgrassroots@gmail.com](mailto:canpgrassroots@gmail.com)) as the central contact for information on grassroots efforts
- Utilize the 2013 campaign as a rallying call for non-member colleagues to join our efforts and become a member of CANP
- Designate one Legislative Representative per Chapter as one key contact for the Chapter

### Events

#### 37<sup>th</sup> Annual Educational Conference (2014)

The 37<sup>th</sup> Annual Educational Conference will be taking place **March 20-23, 2014** at the Marriott Hotel and Spa in Newport Beach. The CANP conference hotel discounted room rate is \$179 (not including state and local tax).

Early registration rates have been extended to **February 28, 2014**. This years' Annual Educational Conference will offer over 70 educational sessions, 7 workshops, the Annual Fun Run, Yoga, and the annual Gala / Awards. The conference includes educational sessions that will appeal to all types of NPs and NP specialties.

The CANP Conference agenda, registration and hotel reservation information is available on [canpweb.org](http://canpweb.org).

**Action for Chapters:**

- Promote and request that Chapter members attend the Annual Educational Conference
- Register by February 28 to receive the early rate
- Reserve your hotel room at the Marriott Newport Beach by March 3 to receive the CANP contracted rate

**Annual Raffle**

The CANP VP of Finance, Mary Huntsinger is currently seeking donations from Chapters for the raffle held at the Annual Educational Conference. Information has been emailed out to Chapters. Please send let Mary know what your Chapter donation is and please bring all donations to the conference. For questions, please contact Mary Huntsinger, CANP VP of Finance at [mary.huntsinger@gmail.com](mailto:mary.huntsinger@gmail.com) .

Mary is also seeking volunteers to work at the raffle booth at the conference. A spreadsheet with time slots will be emailed out to Chapters.

**Action for Chapters:**

- Register for conference
- Provide your raffle donation information to Mary Huntsinger
- Bring your donation to the Annual Conference

**HOD / Lobby Day**

HOD and Lobby Day will be held on **May 19 & 20<sup>th</sup>** in Sacramento at the Sheraton Grand Hotel. The special CANP rate for hotel reservations will be \$149 a night (excluding tax and tourism fees). More information and registration information is available on [canpweb.org](http://canpweb.org).

HOD will be taking place in a one-day format starting at 8:00 a.m. to 5:30 p.m. on May 19<sup>th</sup>. Delegates should plan to arrive the night before.

Lobby Day will be taking place in a full day format on Tuesday, May 20 starting at 9:00 a.m. to 5:00 p.m.

Dates & deadlines to remember:

- March 10, 2014 – Deadline to submit resolutions
- April 18, 2014 – HOD Packet distributed to delegates

**Action for Chapters:**

- Submit resolutions from your Chapter
- Encourage Chapter members to attend Lobby Day (May 20, 2014)

**Operations****Chapter Alignment Agreement**

In the Alignment Agreement, several documents have been referenced, such as – the Quarterly Report, the Strategic Plan acknowledgment and the income / expense reports.

The next Quarterly report for Q3 will be distributed shortly with a due date of April 15<sup>th</sup>. Along with the Q3 report the Chapter bylaws documents will be distributed.

For clarification, below is a list of the quarters that are referenced in the reports -

**2014-15**

- Q1 – July 1 – Sept. 30 (due by Oct. 15)
- Q2 – Oct. 1 – Dec. 30 (due by Jan. 15)
- Q3 – Jan. 1 – Mar. 30 (due by Apr. 15)
- Q4 – Mar. 1 – Jun. 30 (due by Jul. 15)

Reports for Q3 will be distributed to Chapters by March 1<sup>st</sup> with a deadline of April 15<sup>th</sup>. Also, Chapter bylaw documents will be distributed to Chapters by March 1st.

**Action for Chapters:**

- Be on the lookout for Chapter reporting documents and online reports – notification will come to you via email
- Review your Chapter Alignment Agreement for items of interest – please ensure that your Chapter is using canpweb.org as your only website

Chapter Dues & Events Checks

Chapter dues and events checks are distributed quarterly. The Q2 (Oct. 1 – Dec. 30) chapter membership dues and events for the quarter have been reconciled and will be distributed within the next two weeks. Checks will be mailed to Chapter Treasurers or in the case of a Chapter not having a Treasurer; the checks will be mailed to the Chapter President.

Chapter Donations

CANP has received \$7,500 in Chapter donations for the 2013-14 fiscal year. The donations provided by the Chapters assist CANP greatly in being able to fund additional projects each year. The amount of the donation a Chapter provides is not related to their Chapter membership and is a Chapter discretionary contribution. The table below shows the number of members in each Chapter and details the amount of donations received for the last two years and includes information on donations received this year. If you would like to donate, simply send a check to CANP at 1415 L Street, Suite 1000, Sacramento, CA 95814.

Chapter	Membership per Chapter as of January 24, 2013	Chapter Donations 2011-12	Chapter Donations 2012 - 2013	Chapter Donations 2013-14
North Coast	24			
Redding	43			
Mendocino	15			
Three Rivers	23			
North Bay	133	\$2,500	\$4,000	\$1,500
Sacramento	251	\$2,430		
Alameda / Contra Costa	250			
SF Golden Gate	271	\$5,000	\$3,000	
Silicon Valley	94			
Sierra Area	41			
Central Coast	12			

Coachella Valley	63	\$700		
Channel Islands	72			
Fresno	57			
Inyo	4			
Santa Cruz / Monterey	42			
Tulare / Kern	47			
Inland Empire	136			
Orange County	331	\$4,000	\$4,000	
Tri Valley	144	\$2,500		\$5,000
Greater Pasadena	121	\$1,000		\$1,000
West LA, North	169	\$3,000	\$3,000	
West LA, South	83	\$2,000	\$1,000	
South Bay	164	\$2,000	\$2,000	
San Diego, North	165		\$1,500	
San Diego, Central	125		\$2,000	
Out of State	37			
<b>TOTAL</b>	<b>2,906</b>	<b>\$25,130</b>	<b>\$20,500</b>	<b>\$7,500</b>

## Membership

CANP's membership is currently at 2,917 active members as of February 21, 2014.

### Membership Promotion

CANP is offering a conference membership promotion. People who join CANP and register to attend the conference receive two free months of membership. We have had many students take advantage of this opportunity and we look forward to sharing those statistics with you in April.

CANP has updated the membership brochure to include a self-mail envelope that also serves as a membership application. People who join from the brochure may send payment by credit card or by check. CANP is in the process of sending out over 13,700 brochures to the Board of Registered Nursing list of NPs in an effort to bolster awareness of the association before the March conference. If you would like brochures for your chapter meetings, place of employment or to give to colleagues and friends, please contact Kim Rothschild at [kim@canpweb.org](mailto:kim@canpweb.org).

### Membership Renewals

CANP renewal efforts are on-going with members coming up for renewal on a monthly basis. Last month we reported that 243 members were expiring on February 1. That number is down to 191. It is important as chapter leaders to reach out to those people who have not renewed their membership. As a reminder, many of these people joined in November of 2012 for NP Week promotion and received two free months of membership. CANP also has another 184 people expiring on March 1.

CANP's notification efforts include:

- Invoice in their online member account 60 days prior to their renewal date
- Invoices are mailed 30 days prior to expiration
- An email 30 days prior to their due date and then biweekly thereafter
- Members are mailed another invoice the week of their due date
- Members are mailed a renewal reminder postcard 30 days after their expiration date

CANP has a standing goal of growing membership by 5% annually. In order to achieve this goal, Chapters are asked to motivate members to renew on time, encourage prospective members and colleagues to join, and reach out to continue engagement between Chapter leaders and members.

**Action for Chapters:**

- Urge Chapter members who are suspended or expired to renew their membership. This can be done via phone calls or other means of outreach. Reports with contact information are available to Chapter Leaders in the Chapter Leadership toolset online at [canpweb.org](http://canpweb.org)
- Let Chapter members know that invoices are available up to 60 days prior to their expiration date
- Contact members that haven't attended a meeting lately and re-invite them to attend meetings -- the personal contact provides a great opportunity to re-engage the member
- Offer creative incentives for people to promote CANP membership to colleagues

Membership Committee

The Membership Committee will be meeting Monday, March 3 at 8:00 p.m. via conference call. Committee members are also encouraged to reach out to prospective members and people that have not renewed their membership.

**Action for Chapters:**

- Refer schools and / or school contacts you may have to the Membership Committee
- Utilize the CANP Student Power Point presentation (available in the Resources section of the [canpweb.org](http://canpweb.org) website) to present at the local school(s) in your Chapter's area
- Bring the updated membership brochures and conference registration information to chapter meetings

## **Strategic Plan**

CANP's Strategic Plan, was adopted by the CANP Board of Directors on November 9, 2012 and is displayed below.

### Mission

CANP is the unifying voice and networking forum for nurse practitioners, providing expert guidance and advancing the nurse practitioner profession statewide. We are committed to:

- Supporting nurse practitioners
- Bridging the gaps in health care
- Meeting the needs of patients

### Vision

CANP will revolutionize health care and the role of the nurse practitioner.

### Core Values

Integrity – We are committed to honesty and transparency in everything we do.

Compassion – We act with kindness and consideration toward others.

Respect – We are considerate of the differences of individuals and their respective contributions.

Accountability – Our ethics are demonstrated through our actions.

Communication and Collaboration – We endorse collaboration and are open to communication and feedback for continual improvement.

Professional Diversity – We are the only organization that advocates on behalf of all nurse practitioners.

Innovation – Through visionary leadership, we act with intention while encouraging creativity and new ideas.

### Strategic Goals

Membership – Increase the value and awareness of CANP to grow membership.

Board Leadership and Governance – Develop stronger governance and leadership. Develop an effective, fully integrated, synchronized statewide governance system.

Communications – Communicate and reinforce the value and role of NPs while positioning CANP as the most credible organization acting on behalf of NPs.

Advocacy / Government Relations – Advocate for NPs on policy, practice and professional development, build grassroots advocacy at the chapter level and grow the PAC fund.

Education / Professional Development – Develop and promote professional development opportunities to build influential and competent NP leaders and strengthen the NP role.